

SR-92, As Adopted by Senate, November 1, 2011

Senator Richardville offered the following resolution:

Senate Resolution No. 92.

A resolution recognizing November 3, 2011, as Chevrolet's centennial birthday.

Whereas, Michigan is the birthplace of the U.S. automotive industry, and 2011 marks the 100th birthday of the Chevrolet brand, established in 1911 by William C. Durant and Louis Chevrolet in Flint, Michigan; and

Whereas, The automotive industry continues to be the largest sector of Michigan's manufacturing presence. Chevrolet has built 209 million cars and trucks that are sold throughout the world, and Michigan continues to produce more cars and trucks annually than any other state in the U.S.; and

Whereas, Chevrolet's economic impact in Michigan is significant. Michigan Chevrolet assembly plants produce the Volt, Sonic, Traverse, the next-generation Malibu and Impala, and the Silverado heavy-duty pickup. Chevrolet's parent company, General Motors, locates its world headquarters in Detroit, its Technical Center in Warren, and its Proving Ground in Milford; and

Whereas, Chevrolet and its suppliers manufacture engines, transmissions, batteries, interior components, and many other parts in Michigan for Chevrolet vehicles. Michigan's 152 Chevrolet dealers also employ more than 7,400 sales and service employees who contribute to the local and state economy; and

Whereas, New, high-tech industries and jobs, such as the battery industry, have come to Michigan because of advanced electric vehicles such as the Chevrolet Volt extended-range electric vehicle; and

Whereas, Established as an American pop culture icon, Chevrolet has starred in movies and inspired hundreds of songs, casting a positive light on Detroit, the Motor City, and the entire state of Michigan; and

Whereas, Chevrolet's presence in Michigan has enabled numerous economic, social, and philanthropic contributions that have enhanced the quality of life for all Michigan citizens; now, therefore, be it

Resolved by the Senate, That we hereby recognize November 3, 2011, as Chevrolet's centennial birthday, and we celebrate Chevrolet's 100 years of contributions to Michigan and its citizens; and be it further

Resolved, That we applaud Chevrolet for its continued economic investment and commitment to the state of Michigan and wish it much success as it begins its next 100 years; and be it further

Resolved, That copies of this resolution be transmitted to Chevrolet and its parent company, General Motors Company, in expression of our highest esteem.