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BILL



ANALYSIS

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Senate Bill 796 (Substitute S-1 as reported)
Senate Bill 889 (Substitute S-1 as reported)
Sponsor: Senator Nancy Cassis
Committee: Finance

Date Completed: 11-4-09

RATIONALE

A package of legislation enacted in 2008 offers incentives to filmmakers to produce movies, television shows, and other film and media productions in Michigan. The incentives include tax credits for production expenditures, job training costs, and investments in production facilities, as well as loan programs and the free use of public property. Since its enactment, the tax credit for production expenditures has received considerable attention. This credit is authorized by Section 455 of the Michigan Business Tax (MBT) Act, which allows the Michigan Film Office, with the concurrence of the State Treasurer, to enter into agreements with eligible production companies for a refundable MBT or income tax credit. To qualify for the credit, a production company must spend at least \$50,000 in Michigan for the development, preproduction, production, and postproduction costs of a State-certified qualified production. The amount of a credit is equal to 42% of direct production expenditures for a production in a "core community" (a qualified local governmental unit as defined by the Obsolete Property Rehabilitation Act), 40% of direct production expenses for a production elsewhere, and 30% for qualified personnel expenditures. In order to claim the credit, the production company must obtain a postproduction certificate of completion from the Film Office.

In addition to allowing the credit, Section 455 of the MBT Act requires the Michigan Film Office to submit an annual report, containing specific information about the credit, to the Governor, the president of the Michigan Strategic Fund (which houses the

Film Office), and the chairpersons of two legislative committees. Section 455 also provides for the confidentiality of information submitted by production companies to the Film Office.

After the Film Office issued its 2008 Annual Report, the report was met with criticism. It was said to contain inadequate information about the film production credit and to lack transparency. In addition, there have been complaints about the difficulty of obtaining information from the Film Office. To increase the availability of public information about the cost and effectiveness of the credit, it has been suggested that the reporting requirements should be expanded and the confidentiality requirements be eliminated.

CONTENT

Senate Bill 796 (S-1) would amend Section 455 of the Michigan Business Tax Act to do the following:

- **Require the Michigan Film Office to post on its website a quarterly report regarding production companies' tax credits for production expenditures.**
- **Delete provisions under which information submitted by a production company to the Film Office is confidential.**
- **Require a production company's credit agreement to include information about other State or local assistance the company received.**

- **Expand the information that must be included in the Film Office's annual report.**
- **Require the Treasury Department to forward copies of postproduction certificates of completion to the Governor, the president of the Michigan Strategic Fund, and the chairpersons of the Senate Finance Committee and the House Tax Policy Committee.**

Senate Bill 889 (S-1) would amend the revenue Act to require the State Treasurer to divulge information contained in postproduction certificates of completion.

The bills are described below.

Senate Bill 796 (S-1)

Credit Agreement

Section 455 of the MBT Act allows an eligible production company intending to produce a qualified production in this State to apply to the Michigan Film Office for an agreement providing the company with a tax credit. If the Film Office, with the concurrence of the State Treasurer, determines to enter into an agreement with the production company, the agreement must provide for specific requirements and statements.

The bill also would require an agreement to include a statement identifying any other State or local government assistance being received or anticipated to be received by the company in relation to the qualified production that the company intends to produce in Michigan.

(An eligible production company is an entity in the business of producing "qualified productions", such as motion pictures, television series, music videos, video games, and digital animation.)

Quarterly Report

The bill would require the Film Office, on the 15th of January, April, July, and October each year, to make a detailed quarterly report available on its website. The report would have to contain the number of applications received for a credit in the immediately preceding quarter and the cumulative total for that year, including the

name of the eligible production company that submitted an application and a brief description of the proposed qualified production, as well as the locations in this State to be used in the production and the proposed amount of money to be spent by the company to produce the qualified production in Michigan.

The report also would have to include at least all of the following for the immediately preceding quarter and the cumulative total for the year:

- The number of applications approved.
- The number of postproduction certificates of completion issued.
- The actual amount of refundable credits allowed.

Confidentiality

Currently, the disclosure requirements of the Freedom of Information Act do not apply to information, records, or other data received, prepared, used, or retained by the Michigan Film Office that are submitted by an eligible production company and considered by the taxpayer, and acknowledged by the Film Office, to be confidential. Information, records, or other data may be considered confidential only to the extent that they describe the company's commercial and financial operations or intellectual property, the information or records have not been publicly disseminated at any time, and disclosure may put the company at a competitive disadvantage.

The bill would delete those provisions.

Annual Report

Section 455 requires the Film Office, by March 1 each year, to submit to the Governor, the president of the Michigan Strategic Fund, the chairperson of the Senate Finance Committee, and the chairperson of the House Tax Policy Committee, an annual report concerning the operation and effectiveness of the credit. The report must contain specified information for the preceding year, including a brief assessment of the overall effectiveness of the credit at attracting qualified productions to the State; the number of qualified productions for which an eligible production company applied for a credit; the amount spent by eligible

production companies to produce each qualified production in the State; the value of all tax credit certificates of completion issued; and an estimate of the number of people employed in the State by eligible production companies that qualified for the credit. Under the bill, the report would have to include the number of people employed, rather than an estimate of that number, as well as a breakdown of those jobs classified as full-time or part-time and how many of the people employed were residents of the State.

The bill also would require the report to include the amount of other State and local assistance provided to eligible production companies in addition to the tax credit.

Postproduction Certificate of Completion

Under Section 455, if the Film Office determines that an eligible production company has complied with the terms of its agreement, the Office must issue a postproduction certificate of completion to the company. The company must submit the certificate of completion to the Department of Treasury. A certificate of completion must contain specified information, including the company's direct production expenditures and qualified personnel expenditures for the qualified production.

The bill would require the Department to forward a copy of each postproduction certificate of completion it received to the Governor, the president of the Michigan Strategic Fund, the chairperson of the Senate Finance Committee, and the chairperson of the House Tax Policy Committee.

Senate Bill 889 (S-1)

The revenue Act prohibits a current or former employee or authorized representative of the Department of Treasury, or anyone connected with the Department, from divulging any facts or information obtained in connection with the administration of a tax, except as otherwise provided. A violation is a felony punishable by a maximum fine of \$5,000, imprisonment for up to five years, or both. If the violator is a State employee, he or she must be dismissed from employment upon conviction.

The bill would make an exception to this prohibition. The bill would require the State Treasurer to divulge the information contained in a postproduction certificate of completion as provided under Section 455 of the Michigan Business Tax Act.

MCL 208.1455 (S.B. 796)
205.28 (S.B. 889)

ARGUMENTS

(Please note: The arguments contained in this analysis originate from sources outside the Senate Fiscal Agency. The Senate Fiscal Agency neither supports nor opposes legislation.)

Supporting Argument

Since the film incentives were enacted, the tax credit for production expenditures has become the subject of considerable controversy. There appears to be widespread confusion regarding the operation and effectiveness of the credit and its cost to the State. In addition to the Film Office's 2008 Annual Report, various studies have reviewed the credit, or aspects of it, and reached differing conclusions. Although the film incentives were designed to boost and diversify the State's economy, and create jobs for Michigan residents, without adequate data it is not possible to know whether these goals are being met, or whether the credit's impact on the State budget is justified.

The Film Office's annual report might have complied with the letter of the law, but it did not provide the information needed to measure the effectiveness of the credit. This is due in part to vagueness in the statutory requirements that spell out the contents of the report. At the same time, the Film Office is subject to confidentiality requirements that are also somewhat unclear.

It is essential that policy-makers have adequate data in order to decide whether to retain, eliminate, or cap the credit for film production expenditures. Members of the public also are entitled to this information. The bills would help ensure that informed decisions could be made, by eliminating the confidentiality requirements; requiring the Film Office to post a detailed quarterly report; requiring tax credit agreements and the Film Office's annual report to identify other State and local assistance that production companies received; requiring

the annual report to break down jobs as part-time or full-time and indicate whether employees were Michigan residents; requiring the Department of Treasury to give copies of postproduction certificates of completion to specific officials; and requiring the Department to divulge information in certificates of completion.

Response: It might be preferable to require the Film Office or the Michigan Strategic Fund, rather than the Department of Treasury, to give copies of certificates of completion to the designated individuals. The Department does not receive these certificates until the production companies file a tax return, which might be some time after the certificates are issued.

Also, requiring the Film Office to identify jobs as part-time or full-time would not necessarily provide helpful information—if, in fact, jobs could be reported that way—since film industry jobs tend to be full-time temporarily.

Opposing Argument

Eliminating confidentiality protections altogether could discourage production companies from bringing their business to Michigan. Rather than allowing blanket disclosure, perhaps the legislation could identify the specific information that is needed, exempt that information from confidentiality, and resolve any statutory ambiguity that might be unnecessarily preventing the Film Office from sharing data.

Legislative Analyst: Suzanne Lowe

FISCAL IMPACT

The bills would have no fiscal impact on State or local government.

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This analysis was prepared by nonpartisan Senate staff for use by the Senate in its deliberations and does not constitute an official statement of legislative intent.