Michigan's Technology Coalition

CIT's Mission

Consumers for Innovative Technology is a grassroots coalition of Michigan citizens, organizations and businesses dedicated to position the state at the forefront of technology.

CIT educates elected officials and consumers and advocates for the growth of technological innovation, infrastructure, access and jobs to benefit the State of Michigan.

CIT's Consumer Members

7,800 Michigan Consumers

In **225** communities across the state

6 Sustaining Members

Michigan Citizen Action

The Roxbury Group

CompuArt Design

AT&T

Strategic Staffing Solutions

National Association of Neighborhoods

What CIT does?

Advocates

CIT works at the local, state and federal levels on behalf of Michigan consumers' access to technology.

Monitors

CIT monitors the latest in technology legislation, policy, news and organizations.

Informs

CIT keep its members and Michigan residents informed about important technology issues, news and events.

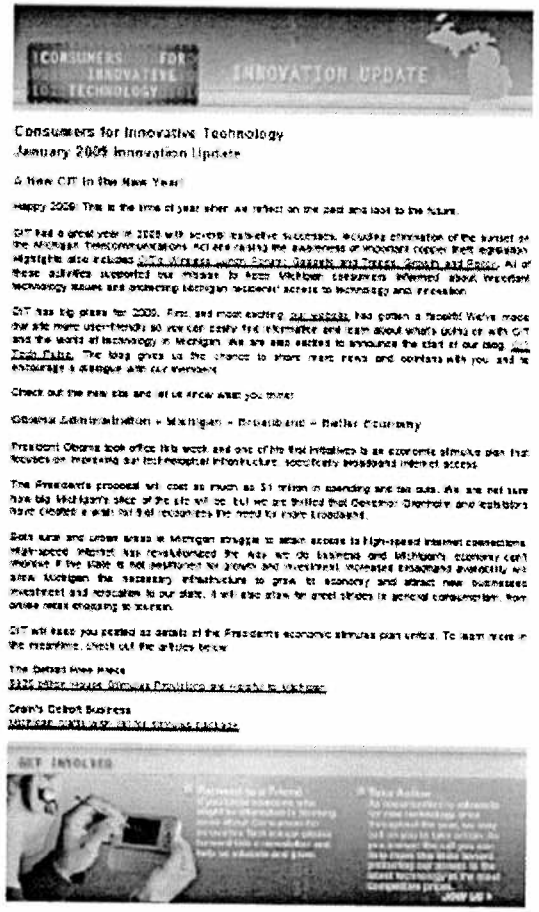
How CIT connects?

Innovation Update E-newsletter

CIT's monthly e-newsletter keeps members up-to-date with our initiatives and technology industry news.

CIT Tech Pulse Blog

The world of technology is always evolving and the blog gives CIT the chance to exchange information and ideas with consumers daily.



How CIT connects?

Social Marketing

Facebook keeps CIT's friends aware of events, articles, surveys and its status.

CIT links to other tech-minded professionals and organizations through LinkedIn.

CIT can communicate in real time as it attends events, government meetings and updates its Web site.

How CIT connects?

Events

Wireless Lunch Forum: Gadgets and Trends, Growth and Policy

CIT's Current Issues

Wireless Innovation

CIT monitors legislation and encourages deregulation on the wireless industry to spur growth, access and investment.

E-Health Care

CIT recognizes healthcare is one of Michigan's most promising industries and technology is revolutionizing the market and making the state more competitive.

CIT's Current Issues

Broadband Deployment

CIT advocates for investment in improving Michigan's broadband infrastructure, especially in rural and underserved areas.

Education Advancement

CIT's goal is to keep technology advancing to serve our schools and universities.

CIT's Current Issues

Behavioral Advertising and Internet Privacy

CIT monitors debates about how our online searches, e-mails and information are being tracked and used.

Economic Development

CIT works to ensure Michigan is more poised for technological investment, which will stimulate economic growth.

CIT's Current Issues

Environmental Impact

CIT advocates for technology that can reduce our carbon footprint and create a more sustainable future for our state.

Video Competition

CIT was a key player in lobbying for the legislation that opened Michigan to video competition. We will continue to monitor and advocate on its behalf.

Take Action with CIT

Become a member!

www.consumers4it.org

Join CIT to ensure Michigan's technology future and grow innovation, jobs, investment and access.