

SENATE SUBSTITUTE FOR
HOUSE BILL NO. 5865

A bill to amend 1984 PA 270, entitled
"Michigan strategic fund act,"
(MCL 125.2001 to 125.2094) by adding chapter 8B.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

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CHAPTER 8B

SEC. 89. (1) THE LEGISLATURE FINDS AND DECLARES THAT THE
ACTIVITIES AUTHORIZED UNDER THIS CHAPTER TO PROMOTE THIS STATE AND
THE CREATION OF JOBS IN THIS STATE ARE A PUBLIC PURPOSE AND OF
PARAMOUNT CONCERN IN THE INTEREST OF THE HEALTH, SAFETY, AND
GENERAL WELFARE OF THE CITIZENS OF THIS STATE. IT IS THE INTENT OF
THE LEGISLATURE THAT THE ECONOMIC BENEFITS AND THE CREATION OF JOBS
RESULTING FROM THIS CHAPTER SHALL ACCRUE SUBSTANTIALLY WITHIN THIS
STATE.

1 (2) ACTIVITIES AUTHORIZED UNDER THIS CHAPTER SHALL NOT BE
2 CONSIDERED A PROJECT, ECONOMIC DEVELOPMENT PROJECT, OR A PRODUCT
3 ASSISTED BY THE FUND FOR PURPOSES OF CHAPTER 1 OR 2.

4 SEC. 89A. (1) THE BOARD SHALL ESTABLISH A MICHIGAN PROMOTION
5 PROGRAM TO PROMOTE TOURISM IN MICHIGAN AND PAY BUSINESS DEVELOPMENT
6 AND MARKETING COSTS TO PROMOTE BUSINESS DEVELOPMENT IN MICHIGAN.
7 TOURISM PROMOTION SHALL INCLUDE, BUT IS NOT LIMITED TO, CULTURAL,
8 VACATION, RECREATIONAL, LEISURE, HUNTING-RELATED, AND AGRICULTURE-
9 RELATED TRAVEL ACROSS THIS STATE THAT INCLUDES ACTIVITIES THAT
10 PROMOTE TOURISM IN ALL 4 SEASONS.

11 (2) THE FUNDING PROVIDED UNDER THIS CHAPTER FOR TOURISM
12 PROMOTION IS INTENDED TO ENHANCE FUNDING BEYOND THAT INCLUDED IN
13 THE ANNUAL APPROPRIATION FOR TRAVEL MICHIGAN TO ATTRACT ADDITIONAL
14 TOURISM EXPENDITURES AND DEVELOPMENT OF THE TOURISM INDUSTRY IN
15 THIS STATE.

16 (3) NOT MORE THAN 4% OF THE ANNUAL APPROPRIATION AS PROVIDED
17 BY LAW FROM THE 21ST CENTURY JOBS TRUST FUND ESTABLISHED IN THE
18 MICHIGAN TRUST FUND ACT, 2000 PA 489, MCL 12.251 TO 12.260, MAY BE
19 USED FOR THE PURPOSE OF ADMINISTERING THE PROGRAM AUTHORIZED UNDER
20 THIS CHAPTER.