



Senate Fiscal Agency  
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**BILL ANALYSIS**

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Senate Bill 1240 (Substitute S-1 as reported)  
Sponsor: Senator Tom George  
Committee: Commerce and Labor

**CONTENT**

The bill would amend the downtown development authority (DDA) Act to add both of the following to the list of authorized DDA board activities:

- Creating, operating, and funding marketing initiatives that benefited the downtown district.
- Contracting for broadband service and wireless technology service in the downtown district.

MCL 125.1651 & 125.1657

Legislative Analyst: Patrick Affholter

**FISCAL IMPACT**

The bill would have an unknown, and likely minimal, fiscal impact on affected local units of government and little to no fiscal impact on State government. It is unknown how many DDAs would pursue marketing initiatives or contracts for broadband or wireless technology service as allowed under the bill or how successful such initiatives or contracts would be in benefiting downtown districts. To the extent that such initiatives or contracts were successful, the increase in allowed expenses would be partially or completely offset by higher tax revenue.

This analysis is preliminary and will be revised as new information becomes available.

Date Completed: 5-25-04

Fiscal Analyst: David Zin