



Senate Fiscal Agency
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Senate Bill 959 (Substitute S-1 as reported)
Sponsor: Senator Michelle A. McManus
Committee: Judiciary

CONTENT

The bill would amend the Public Health Code to specify that Part 169 of the Code would not prohibit an exempt individual from issuing unpaid public awareness campaigns or educational or promotional materials. (Part 169 regulates marriage and family therapists, but does not apply to certain professionals. It specifies that, unless exempted, only an individual licensed under that part may "advertise" that he or she offers marriage and family therapy or similar services.)

Under the Code, "advertise" means issuing or ordering the printing or distribution of a card, sign, or device, causing, permitting, or allowing a sign or marking on or in a building or structure, or placing material in a newspaper, magazine, or directory, or on radio or television. The bill specifies that "advertise" would not include unpaid public awareness campaigns or educational or promotional materials by individuals exempted from Part 169.

The bill would take effect on October 1, 2004, and is tie-barred to House Bill 5474 (which would amend Part 169 to exempt additional individuals).

MCL 333.16901 & 333.16903

Legislative Analyst: Patrick Affholter

FISCAL IMPACT

The bill would have no fiscal impact on State or local government.

Date Completed: 9-27-04

Fiscal Analyst: Steve Angelotti