HOUSE BILL No. 4046

January 27, 1999, Introduced by Reps. Brewer, Quarles, Kelly and Frank and referred to the Committee on House Oversight and Operations.

A bill to prohibit the use of the name of a state agency or a name similar to the name of a state agency without fair compensation; and to provide penalties.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

- 1 Sec. 1. As used in this act:
- 2 (a) "Person" means an individual, partnership, corporation,
- 3 association, governmental entity, society, or other legal
- 4 entity.
- 5 (b) "State agency" means a department, board, commission,
- 6 office, agency, authority, or other unit of state government.
- 7 Sec. 2. (1) A person shall not without fair compensation
- 8 assume, adopt, or use any of the following in the conduct of its
- 9 business or other activities:
- (a) The name of a state agency.

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- 1 (b) A name that so nearly resembles the name of a state
- 2 agency as to be an imitation of that name.
- 3 (c) A name that conveys the false impression that the
- 4 person's business, products, services, or activities are con-
- 5 nected with or endorsed, authorized, or approved by a state
- 6 agency.
- 7 (2) Subsection (1) does not apply if a state agency gives
- 8 written permission to use its name without fair compensation.

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