

HOUSE BILL No. 5946

June 17, 1998, Introduced by Rep. Gagliardi and referred to the Committee on Regulatory Affairs.

A bill to amend 1998 PA 58, entitled
"Michigan liquor control code of 1998,"
(MCL 436.1101 to 436.2303) by adding section 1016.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

1 SEC. 1016. (1) AN ON-PREMISE LICENSEE SHALL NOT ALLOW CON-
2 TESTS IN WHICH THE LICENSEE OR ANY OTHER PERSON GIVES AWAY ANY-
3 THING OF VALUE IN EXCESS OF \$500.00, EXCEPT UPON WRITTEN ORDER OF
4 THE COMMISSION, AND SHALL NOT ACCEPT OR RETAIN ANYTHING OF VALUE
5 FROM A PERSON IN EXCHANGE FOR SPONSORING OR PROMOTING A CONTEST
6 OR TOURNAMENT.

7 (2) AN ON-PREMISE LICENSEE SHALL NOT ALLOW A CONTEST OR
8 TOURNAMENT OF ANY KIND IN WHICH THE SALE, USE, OR CONSUMPTION OF
9 ALCOHOLIC LIQUOR IS A NECESSARY PART OF THE CONTEST OR TOURNAMENT
10 OR IN WHICH ALCOHOLIC LIQUOR IS GIVEN AS A PRIZE TO THE
11 PARTICIPANTS OF THE CONTEST OR TOURNAMENT.

1 (3) AN ON-PREMISE LICENSEE SHALL NOT ALLOW A PROMOTION ON
2 THE LICENSED PREMISES IN WHICH ANYTHING OF VALUE IS GIVEN AWAY
3 WITHOUT ADEQUATE AND APPROPRIATE CONSIDERATION, EXCEPT AS PRO-
4 VIDED IN THIS SECTION OR UPON WRITTEN ORDER OF THE COMMISSION,
5 AND SHALL NOT ACCEPT OR RETAIN ANYTHING OF VALUE FROM A PERSON IN
6 EXCHANGE FOR SPONSORING A PROMOTION, EXCEPT UPON WRITTEN ORDER OF
7 THE COMMISSION.