

**SENATE SUBSTITUTE FOR
HOUSE BILL NO. 5499**

A bill to amend 1976 PA 331, entitled
"Michigan consumer protection act,"
(MCL 445.901 to 445.922) by adding section 3c.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

1 SEC. 3C. (1) A PERSON SHALL NOT ADVERTISE OR CAUSE TO BE
2 LISTED IN A TELEPHONE DIRECTORY AN ASSUMED OR FICTITIOUS BUSINESS
3 NAME THAT INTENTIONALLY MISREPRESENTS WHERE THE BUSINESS IS ACTU-
4 ALLY LOCATED OR OPERATING OR FALSELY STATES THAT THE BUSINESS IS
5 LOCATED OR OPERATING IN THE SAME AREA COVERED BY THE TELEPHONE
6 DIRECTORY.

7 (2) A PERSON WHO VIOLATES THIS SECTION IS SUBJECT TO A CIVIL
8 FINE OF NOT LESS THAN \$100.00 OR MORE THAN \$10,000.00.

9 (3) THIS SECTION DOES NOT APPLY TO A TELEPHONE SERVICE
10 PROVIDER OR TO THE PUBLISHER OR DISTRIBUTOR OF A TELEPHONE
11 SERVICE DIRECTORY, UNLESS THE CONDUCT PROSCRIBED IN THIS SECTION

HB 5499, As Passed Senate, June 10, 1998

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1 IS ON BEHALF OF THAT TELEPHONE SERVICE PROVIDER OR THAT PUBLISHER
2 OR DISTRIBUTOR.

3 Enacting section 1. This amendatory act does not take
4 effect unless House Bill No. 5500 of the 89th Legislature is
5 enacted into law.