

SUBSTITUTE FOR
HOUSE BILL NO. 4791

A bill to amend 1976 PA 451, entitled
"The revised school code,"
(MCL 380.1 to 380.1852) by adding section 1319.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

1 SEC. 1319. (1) NOT LATER THAN THE BEGINNING OF THE 2017-2018
2 SCHOOL YEAR, THE BOARD OF A SCHOOL DISTRICT OR INTERMEDIATE SCHOOL
3 DISTRICT OR BOARD OF DIRECTORS OF A PUBLIC SCHOOL ACADEMY SHALL
4 ADOPT AND IMPLEMENT A POLICY THAT OUTLINES ACCEPTABLE ONLINE,
5 DIGITAL, AND SOCIAL MEDIA-BASED COMMUNICATION BETWEEN PUPILS AND
6 SCHOOL PERSONNEL AND SHALL POST THE POLICY ON THE SCHOOL DISTRICT,
7 INTERMEDIATE SCHOOL DISTRICT, OR PUBLIC SCHOOL ACADEMY WEBSITE.
8 (2) THE POLICY UNDER THIS SECTION SHALL NOT PROHIBIT
9 INSTRUCTIONAL AND EDUCATIONAL USES OF SOCIAL MEDIA AND DIGITAL

1 LITERACY AMONG PERSONNEL AND PUPILS.

2 (3) A BOARD OR BOARD OF DIRECTORS SHALL CONSULT WITH TEACHERS
3 AND SCHOOL ADMINISTRATORS IN THE DEVELOPMENT OF THE POLICY UNDER
4 THIS SECTION AND SHALL NOTIFY ALL SCHOOL PERSONNEL IN WRITING OF
5 THE POLICY WHEN IT IS ADOPTED AND POSTED. A BOARD OR BOARD OF
6 DIRECTORS IS ENCOURAGED TO ENGAGE PARENTS, PUPILS, AND COMMUNITY
7 MEMBERS IN THE DEVELOPMENT OF THE POLICY UNDER THIS SECTION.

8 (4) IN RECOGNITION OF RESEARCH THAT SHOWS THAT EDUCATIONAL
9 USES OF SOCIAL MEDIA AND DIGITAL LITERACY CAN IMPROVE ACADEMIC
10 ENGAGEMENT AND COMMUNITY BUILDING, THE DEPARTMENT IS ENCOURAGED TO
11 CREATE AND PROVIDE MODEL POLICIES TO HELP GUIDE SCHOOL DISTRICTS,
12 INTERMEDIATE SCHOOL DISTRICTS, AND PUBLIC SCHOOL ACADEMIES. IN
13 DOING SO, THE DEPARTMENT IS ENCOURAGED TO CONSULT WITH TEACHERS AND
14 SCHOOL ADMINISTRATORS FROM SCHOOL DISTRICTS, INTERMEDIATE SCHOOL
15 DISTRICTS, AND PUBLIC SCHOOL ACADEMIES AND TO BENCHMARK OTHER
16 STATES TO DEVELOP THESE MODEL POLICIES. IN RECOGNITION OF SOCIAL
17 MEDIA AND DIGITAL LITERACY PLATFORMS FREQUENTLY CHANGING, THE
18 DEPARTMENT IS ENCOURAGED TO REVIEW AND, IF NECESSARY, UPDATE THESE
19 MODEL POLICIES ANNUALLY.