

1998 PUBLIC AND LOCAL ACTS

[No. 230]

(HB 5500)

AN ACT to amend 1976 PA 331, entitled "An act to prohibit certain methods, acts, and practices in trade or commerce; to prescribe certain powers and duties; to provide for certain remedies, damages, and penalties; to provide for the promulgation of rules; to provide for certain investigations; and to prescribe penalties," (MCL 445.901 to 445.922) by adding section 3d.

The People of the State of Michigan enact:

445.903d Advertising or listing in telephone directory; misrepresenting name or location prohibited; violation; penalty; applicability to telephone service provider, publisher, or distributor.
[M.S.A. 19.418(3d)]

Sec. 3d. (1) A person shall not advertise or cause to be listed in a telephone directory a business address or local telephone number that intentionally misrepresents where the business is actually located or operating or that falsely states that the business is located or operating in the same area covered by the telephone directory.

(2) A person who violates this section is subject to a civil fine of not less than \$100.00 or more than \$10,000.00.

(3) This section does not apply to a telephone service provider or to the publisher or distributor of a telephone directory, unless the conduct proscribed in this section is on behalf of that telephone service provider or that publisher or distributor.

(4) This section does not apply to a telephone service provider that lists, in a telephone directory, a local telephone number that forwards calls to provide customer service.

Conditional effective date.

Enacting section 1. This amendatory act does not take effect unless House Bill No. 5499 of the 89th Legislature is enacted into law.

Approved July 2, 1998.

Filed with Secretary of State July 3, 1998.

Compiler's note: House Bill No. 5499, referred to in enacting section 1, was filed with the Secretary of State July 3, 1998, and became P.A. 1998, No. 229, Eff. March 23, 1999.
