Reinventing Michigan through Michigan's Agri-Food Industry
An Example of Innovation and Success
Michigan
Department of AGRICULTURE
Grow With Us

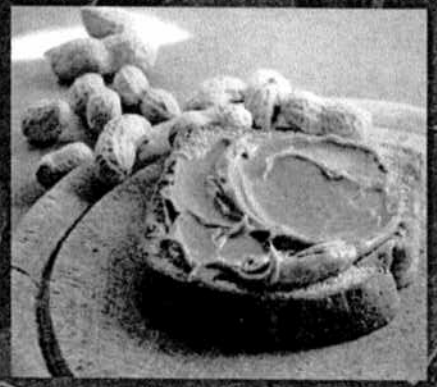
Michigan Agri-Food Industry
No Small Business

- Contributes $71.3 billion annually to the state's economy.
- Employs 1 million Michigan residents, nearly 25 percent of people working in Michigan.
- More than a decade of growth. Our state's agriculture industry has increased by 29% since 1997.
- Produces over 200 commodities.
- Second most agriculturally diverse state in the U.S.
- Leads the nation in production of 18 commodities.
- Over 56,000 farms and 10 million acres of farmland.

MDA Priorities

Protecting Food Safety

- Food Safety Modernization Act



Animal & Plant Health Assurance

Environmental Assurance

- MAEAP
- Pesticide Registration & Application
- Groundwater Stewardship

MAEAP

Proactive, voluntary program that addresses environmental risks on all farm types and all farm sizes.

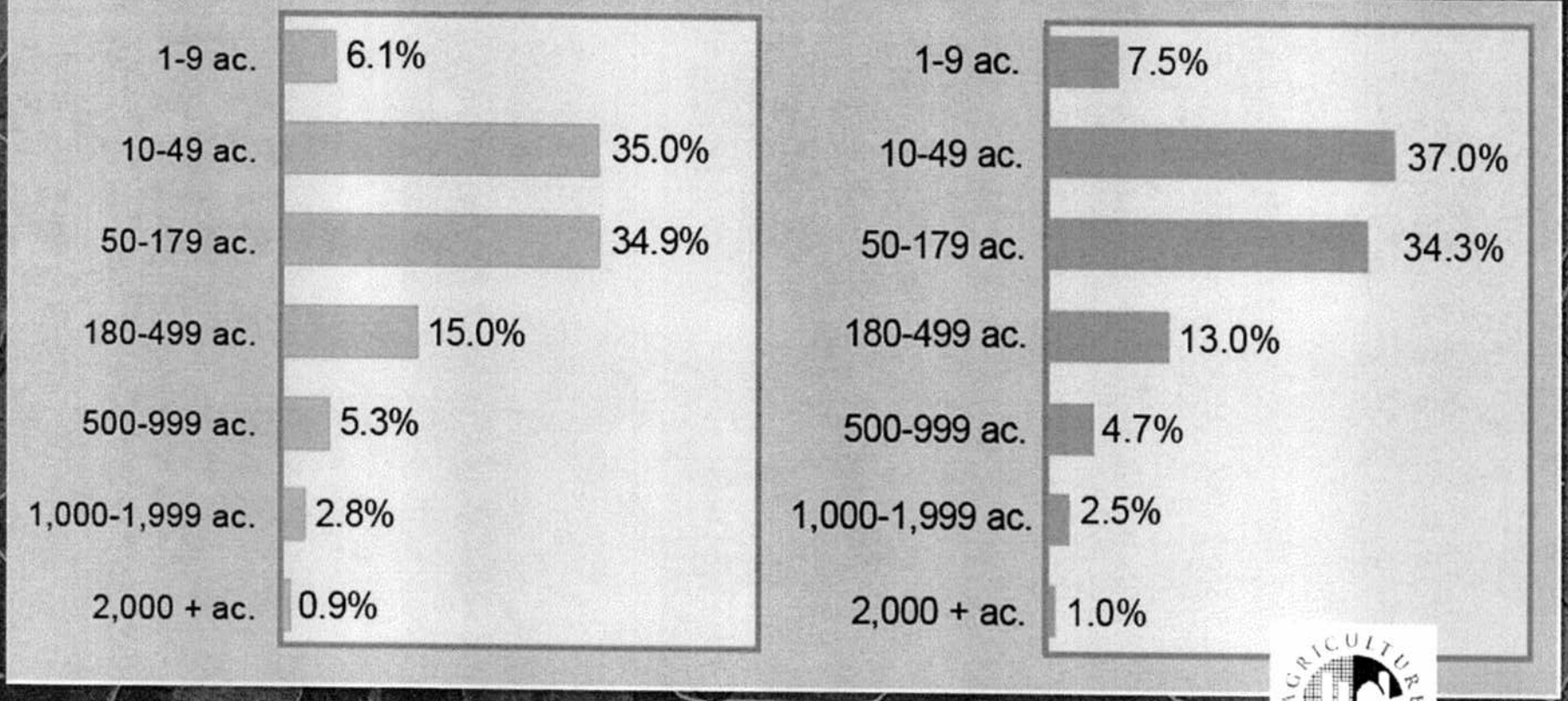
Uses technical assistance and recognized standards to achieve economically viable, farm- specific environmental solutions verified by MDA.

Goal is to complete 5,000 verifications by the end of 2015; representing 80% of production acres.

Economic & Rural Development

- Food Processors
- Exports
- Certifications/Inspections
- Direct Marketing
- Motor Fuel Quality
- Weights & Measures

Michigan Farms by Size



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Dairy and Livestock Industry

Dairy

- The leading segment of Michigan's agriculture industry, providing a $5.9 billion impact to the economy and ranks 8th nationally in milk production.

Livestock

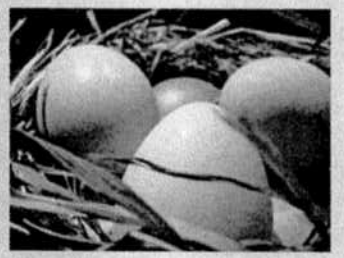
- **Hogs -** rank 13th in the nation in production with cash receipts generating $229.6 million annually.

- **Cattle** – ranks 28th in the nation with an annual impact of $288.7 million.

Poultry and Floriculture Industry

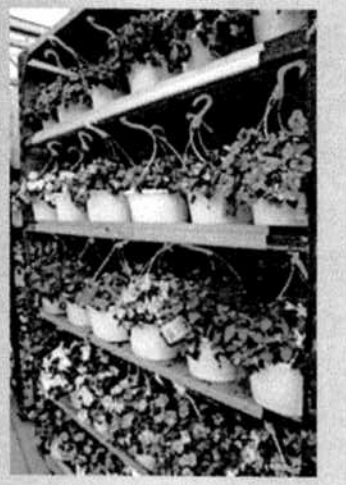
Poultry and Eggs

- Produce 2.8 billion eggs a year with an annual value of $149.9 million.



Nursery and Floriculture

- Michigan's nursery and floriculture industry ranks 3rd nationwide in total value and production. Cash receipts for 2009 totaled $612.4 million.



- Michigan leads the nation in production of 11 floriculture crops and ranks 2nd in the value of sales of 10 floriculture crops.

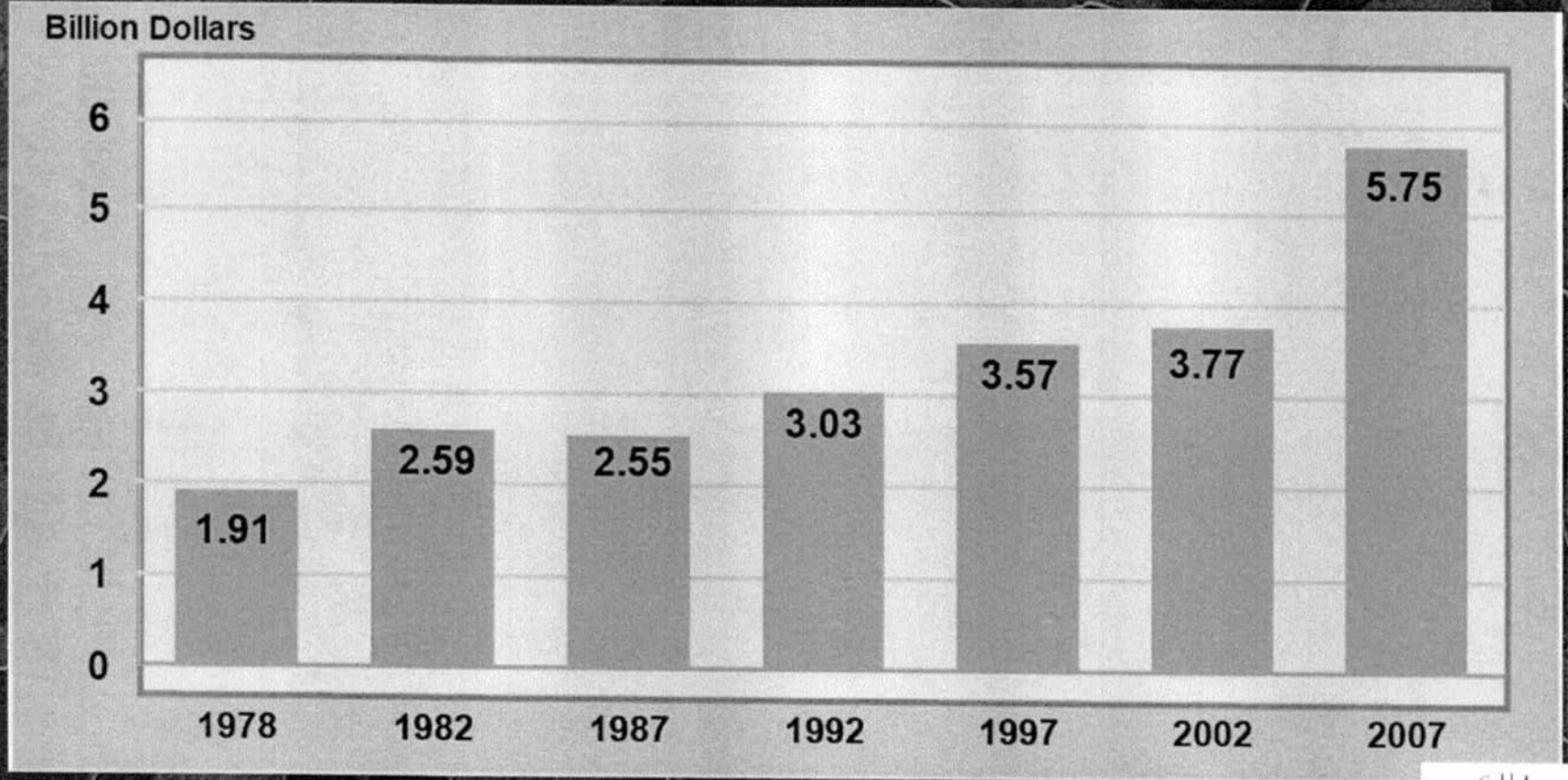
Fruit and Vegetable Industry

- **Tart Cherries** – ranked #1 in nation
- **Blueberries** – ranked #1 in the nation
- **Cucumbers** *(for Pickling)* – ranked #1 in the nation
- **Squash** – ranked #1 in the nation
- **Carrots and Celery** – ranked #2 in the nation
- **Apples** – ranked #3 in the nation
- **Asparagus** – ranked #3 in the nation
- **Potatoes** – ranked #9 in the nation

Field Crops

- **Dry Beans**
  - Black, Cranberry, and Small Red: ranked #1 in the nation
  - Navy: ranked #2 in the nation
- **Sugar Beets** – ranked #4 in the nation
- **Soybeans** – ranked #12 in the nation
- **Corn** – ranked #11 in the nation

Market Value of Agricultural Products Sold 1978-2007



Value not adjusted for coverage 1978-1992

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Agri-Tourism Growth Opportunities

Grape and Wine Industry

- Contributes $790 million to the economy and employs 5,400 workers (includes juice grapes).
- More than 800,000 tourists visit Michigan wineries each year.
- 80 wineries are operating in Michigan, contributing more than $300 million in economic activity.

Farm Markets

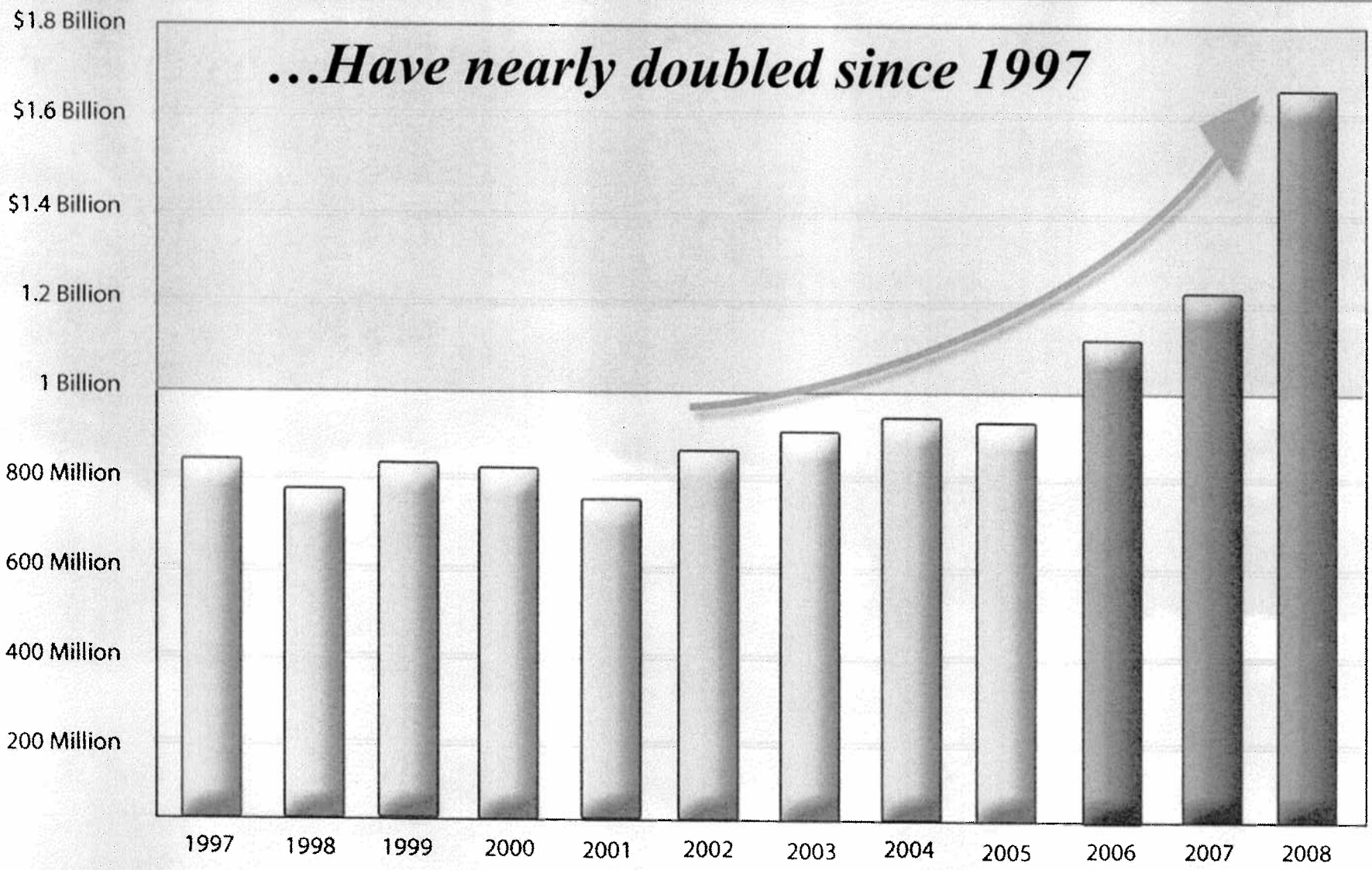
- If every household spent $10 each week on locally grown foods, we'd keep $40 million circulating into Michigan's economy.

Michigan's Exports Worldwide

(USDA 2009 results)

- Generated more than $1.55 billion.
- Employs more than 12,000 workers.
- Exports almost one-third of its 200+ agricultural commodities.
- Agricultural exports account for approximately 27 percent of the value of Michigan farm receipts.
- Michigan ranks 5th and 9th respectively for national exports of fruits and vegetables.
- Top markets include: Canada, Japan, Mexico, South Korea, Taiwan, and Russia. Over $753 million in exports to Canada in 2009.

Michigan Exports



Source: USDA

What Makes MDA Unique?

- Exceptional Customer Service
- Standard of Promptness
- Right Person, Right Place, Right Time, Right Decision
- Fair, Equitable and Transparent Practices

Power of Partnerships

- Farmers
- Commodity Groups, Farm Bureau
- MSU Product Center for ANR, MSUE
- FDA, CVM, CFSAN
- Food Processors & Agri-Businesses
- Retail Grocers
- MEDC, DEQ, DNR, MDOT, MDCH
- USDA, AMS, Rural Development, APHIS, NRCS, NASS
- Citizens

"Michigan's food and agriculture industry is a cutting edge, growing business sector that is a critical building block to the reinvention of our state. In fact, if Michigan's agri-food business sector appeared on the Fortune 500 list, it would rank 51st....which speaks volumes of its role in our economy."

Keith Creagh,
MDA Director