

WEIGHTS AND MEASURES ACT (EXCERPT)
Act 283 of 1964

290.627 Packages; advertisement, declaration of quantity.

Sec. 27. Whenever a commodity in package form is advertised in any manner and the retail price of the package is stated in the advertisement, there shall be closely and conspicuously associated with such statement of price a declaration of the basic quantity of contents of the package as is required by law or regulation to appear on the package, except that this section shall not apply to products for agricultural or horticultural use where the custom is to state the number of objects or amount of area which can be treated per package unit and the number or area is so stated. Where the law or regulation requires the declaration of net quantity to appear on the package in terms of more than 1 unit of weight or measure, only the smallest unit of weight or measure need be stated in the advertisement. In connection with the declaration the qualifying term "when packaged" or any other words of similar import, or any term qualifying a unit of weight, measure or count, for example, "jumbo", "giant", "full" and the like that tends to exaggerate the amount of commodity in the package, shall not be used.

History: 1964, Act 283, Eff. Aug. 28, 1964;—Am. 1968, Act 264, Eff. Nov. 15, 1968.